

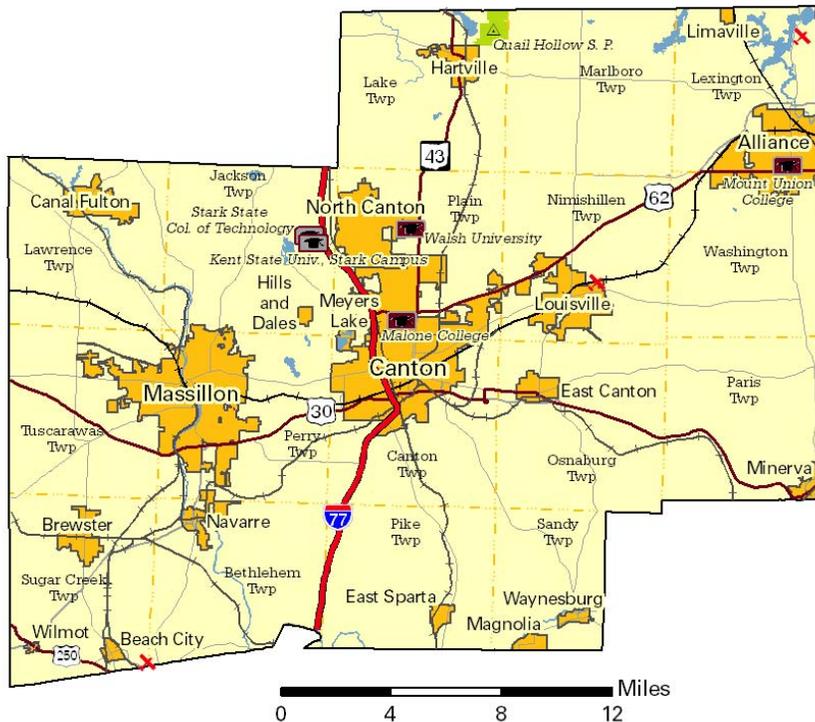
# Ohio County Profiles



Prepared by the Office of Research

## Stark County

**Established:** Act - February 13, 1808  
**2015 Population:** 375,165  
**Land Area:** 576.2 square miles  
**County Seat:** Canton City  
**Named for:** General John Stark, Revolutionary War



### Taxes

Taxable value of real property	\$6,216,852,100
Residential	\$4,658,318,610
Agriculture	\$239,997,240
Industrial	\$253,001,080
Commercial	\$1,054,042,260
Mineral	\$11,492,910
Ohio income tax liability	\$225,211,694
Average per return	\$1,247.34

### Land Use/Land Cover

	Percent
Developed, Lower Intensity	25.90%
Developed, Higher Intensity	5.86%
Barren (strip mines, gravel pits, etc.)	0.58%
Forest	23.32%
Shrub/Scrub and Grasslands	2.08%
Pasture/Hay	17.70%
Cultivated Crops	22.49%
Wetlands	0.85%
Open Water	1.23%

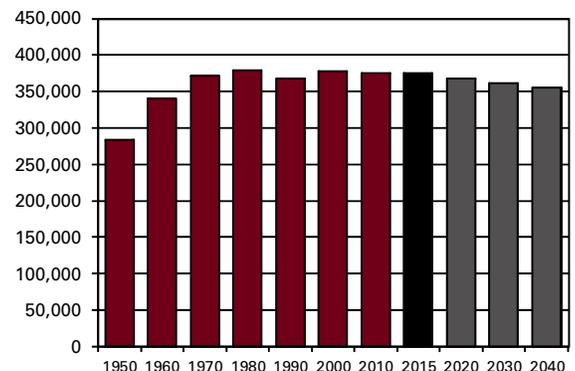
### Largest Places

	Est. 2015	Census 2010
Canton city	71,885	73,017
Jackson twp UB	40,490	40,146
Plain twp UB	35,116	34,902
Massillon city	32,252	32,199
Perry twp UB	28,446	28,309
Lake twp UB	27,218	27,015
Alliance city (part)	22,016	22,282
North Canton city	17,441	17,486
Canton twp UB	12,710	12,675
Nimishillen twp	9,703	9,652

UB: Unincorporated balance.

### Total Population

Census		Estimated	
1800		1910	122,987
1810	2,734	1920	177,218
1820	12,406	1930	221,784
1830	26,588	1940	234,887
1840	34,603	1950	283,194
1850	39,878	1960	340,345
1860	42,978	1970	372,210
1870	52,508	1980	378,823
1880	64,031	1990	367,585
1890	84,170	2000	378,098
1900	94,747	2010	375,586
		<b>2011</b>	<b>374,292</b>
		<b>2012</b>	<b>374,807</b>
		<b>2013</b>	<b>374,992</b>
		<b>2014</b>	<b>375,638</b>
		<b>2015</b>	<b>375,165</b>
		Projected	
		2020	368,210
		2030	361,130
		2040	355,500



Population by Race	Number	Percent
ACS Total Population	375,090	100.0%
White	333,037	88.8%
African-American	26,616	7.1%
Native American	479	0.1%
Asian	2,765	0.7%
Pacific Islander	76	0.0%
Other	723	0.2%
Two or More Races	11,394	3.0%
Hispanic (may be of any race)	6,596	1.8%
<b>Total Minority</b>	<b>47,250</b>	<b>12.6%</b>

Educational Attainment	Number	Percent
Persons 25 years and over	257,905	100.0%
No high school diploma	26,532	10.3%
High school graduate	99,685	38.7%
Some college, no degree	54,591	21.2%
Associate degree	21,725	8.4%
Bachelor's degree	36,756	14.3%
Master's degree or higher	18,616	7.2%

Family Type by Employment Status	Number	Percent
Total Families	98,908	100.0%
Married couple, husband and wife in labor force	38,098	38.5%
Married couple, husband in labor force, wife not	14,387	14.5%
Married couple, wife in labor force, husband not	6,166	6.2%
Married couple, husband and wife not in labor force	14,444	14.6%
Male householder, in labor force	5,605	5.7%
Male householder, not in labor force	1,621	1.6%
Female householder, in labor force	13,141	13.3%
Female householder, not in labor force	5,446	5.5%

Household Income	Number	Percent
Total Households	149,756	100.0%
Less than \$10,000	11,124	7.4%
\$10,000 to \$19,999	17,726	11.8%
\$20,000 to \$29,999	18,714	12.5%
\$30,000 to \$39,999	17,572	11.7%
\$40,000 to \$49,999	15,285	10.2%
\$50,000 to \$59,999	13,016	8.7%
\$60,000 to \$74,999	15,832	10.6%
\$75,000 to \$99,999	16,318	10.9%
\$100,000 to \$149,999	16,186	10.8%
\$150,000 to \$199,999	4,466	3.0%
\$200,000 or more	3,517	2.3%
<b>Median household income</b>	<b>\$46,290</b>	

Population by Age	Number	Percent
ACS Total Population	375,090	100.0%
Under 5 years	21,011	5.6%
5 to 17 years	62,730	16.7%
18 to 24 years	33,444	8.9%
25 to 44 years	87,151	23.2%
45 to 64 years	107,388	28.6%
65 years and more	63,366	16.9%
<b>Median Age</b>	<b>41.6</b>	

Family Type by Presence of Own Children Under 18	Number	Percent
Total Families	99,047	100.0%
Married-couple families with own children	25,303	25.5%
Male householder, no wife present, with own children	4,013	4.1%
Female householder, no husband present, with own children	10,513	10.6%
Families with no own children	59,218	59.8%

Poverty Status of Families By Family Type by Presence Of Related Children	Number	Percent
Total Families	99,047	100.0%
Family income above poverty level	88,205	89.1%
Family income below poverty level	10,842	10.9%
Married couple, with related children	2,075	2.1%
Male householder, no wife present, with related children	1,001	1.0%
Female householder, no husband present, with related children	5,498	5.6%
Families with no related children	2,268	2.3%

Ratio of Income To Poverty Level	Number	Percent
Population for whom poverty status is determined	365,918	100.0%
Below 50% of poverty level	23,660	6.5%
50% to 99% of poverty level	31,271	8.5%
100% to 124% of poverty level	15,997	4.4%
125% to 149% of poverty level	18,229	5.0%
150% to 184% of poverty level	25,565	7.0%
185% to 199% of poverty level	11,009	3.0%
200% of poverty level or more	240,187	65.6%

Geographical Mobility	Number	Percent
Population aged 1 year and older	370,776	100.0%
Same house as previous year	324,268	87.5%
Different house, same county	32,106	8.7%
Different county, same state	9,836	2.7%
Different state	3,887	1.0%
Abroad	679	0.2%

Percentages may not sum to 100% due to rounding.

## Travel Time To Work

	Number	Percent
Workers 16 years and over	163,886	100.0%
Less than 15 minutes	56,986	34.8%
15 to 29 minutes	65,521	40.0%
30 to 44 minutes	25,918	15.8%
45 to 59 minutes	8,043	4.9%
60 minutes or more	7,418	4.5%

Mean travel time **21.5 minutes**

## Housing Units

	Number	Percent
Total housing units	165,278	100.0%
Occupied housing units	149,756	90.6%
Owner occupied	103,910	69.4%
Renter occupied	45,846	30.6%
Vacant housing units	15,522	9.4%

## Year Structure Built

	Number	Percent
Total housing units	165,278	100.0%
Built 2010 or later	798	0.5%
Built 2000 to 2009	13,243	8.0%
Built 1990 to 1999	15,323	9.3%
Built 1980 to 1989	12,734	7.7%
Built 1970 to 1979	26,983	16.3%
Built 1960 to 1969	21,616	13.1%
Built 1950 to 1959	25,135	15.2%
Built 1940 to 1949	13,982	8.5%
Built 1939 or earlier	35,464	21.5%

Median year built **1964**

## Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	103,910	100.0%
Less than \$20,000	3,974	3.8%
\$20,000 to \$39,999	3,975	3.8%
\$40,000 to \$59,999	6,190	6.0%
\$60,000 to \$79,999	10,370	10.0%
\$80,000 to \$99,999	13,900	13.4%
\$100,000 to \$124,999	15,585	15.0%
\$125,000 to \$149,999	14,005	13.5%
\$150,000 to \$199,999	19,149	18.4%
\$200,000 to \$299,999	11,123	10.7%
\$300,000 to \$499,999	4,352	4.2%
\$500,000 to \$999,999	1,017	1.0%
\$1,000,000 or more	270	0.3%

Median value **\$121,700**

## House Heating Fuel

	Number	Percent
Occupied housing units	149,756	100.0%
Utility gas	118,399	79.1%
Bottled, tank or LP gas	2,169	1.4%
Electricity	20,768	13.9%
Fuel oil, kerosene, etc	5,217	3.5%
Coal, coke or wood	2,151	1.4%
Solar energy or other fuel	786	0.5%
No fuel used	266	0.2%

Percentages may not sum to 100% due to rounding.

## Gross Rent

	Number	Percent
Specified renter-occupied housing units	45,846	100.0%
Less than \$100	809	1.8%
\$100 to \$199	699	1.5%
\$200 to \$299	1,995	4.4%
\$300 to \$399	1,884	4.1%
\$400 to \$499	4,063	8.9%
\$500 to \$599	6,211	13.5%
\$600 to \$699	7,633	16.6%
\$700 to \$799	7,636	16.7%
\$800 to \$899	5,493	12.0%
\$900 to \$999	2,713	5.9%
\$1,000 to \$1,499	3,792	8.3%
\$1,500 or more	744	1.6%
No cash rent	2,174	4.7%

Median gross rent **\$679**

Median gross rent as a percentage of household income **29.1**

## Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	67,050	100.0%
Less than \$400	818	1.2%
\$400 to \$599	4,086	6.1%
\$600 to \$799	8,452	12.6%
\$800 to \$999	11,255	16.8%
\$1,000 to \$1,249	14,637	21.8%
\$1,250 to \$1,499	10,976	16.4%
\$1,500 to \$1,999	10,459	15.6%
\$2,000 to \$2,999	4,792	7.1%
\$3,000 or more	1,575	2.3%

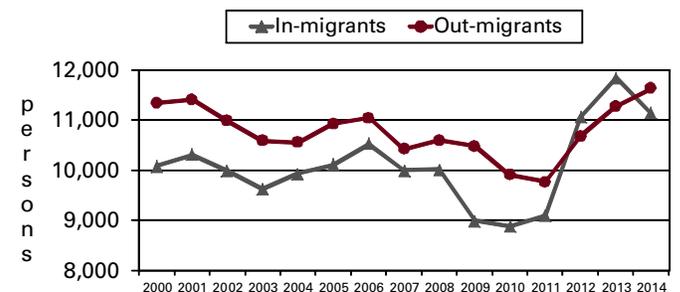
Median monthly owners cost **\$1,152**

Median monthly owners cost as a percentage of household income **21.2**

## Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	4,242	62.1
Teen births / rate per 1,000 females 15-19	336	28.2
Deaths / rate per 100,000 population	4,063	1,081.3
Marriages / rate per 1,000 population	2,198	5.8
Divorces / rate per 1,000 population	174	0.5

## Migration



## Agriculture

Land in farms (acres)	135,749
Number of farms	1,168
Average size (acres)	116
Total cash receipts	\$130,693,000
Per farm	\$111,895
Receipts for crops	\$66,142,000
Receipts for livestock/products	\$64,551,000

## Education

Public schools buildings	111
Students (Average Daily Membership)	58,639
Teachers (Full Time Equivalent)	3,304.5
Expenditures per student	\$9,176
Graduation rate	88.7
Non-public schools	21
Students	3,675
4-year public universities	0
Branches	1
2-year public colleges/satellites	1
Private universities and colleges	3
Public libraries (Main / Branches)	7 / 13

## Transportation

Registered motor vehicles	421,238
Passenger cars	285,186
Noncommercial trucks	56,936
Total license revenue	\$11,018,600.08
Interstate highway miles	18.54
Turnpike miles	0.00
U.S. highway miles	72.35
State highway miles	232.05
County, township, and municipal road miles	2,735.70
Commercial airports	3

## Health Care

Physicians (MDs & DOs)	891
Registered hospitals	7
Number of beds	1,740
Licensed nursing homes	38
Number of beds	3,665
Licensed residential care	28
Number of beds	1,622
Persons with health insurance (Aged 0 to 64)	91.4%
Adults with insurance (Aged 18 to 64)	89.7%
Children with insurance (Aged Under 19)	96.0%

## Voting

Number of registered voters	250,450
Voted in 2014 election	103,952
Percent turnout	41.5%

## Communications

Television stations	0
Radio stations	13
Daily newspapers	3
Circulation	66,512
Weekly newspapers	3
Circulation	6,803

## Crime

Total crimes reported in Uniform Crime Report	11,435
Violent crime	1,022
Property crime	10,377
Arson	36

## Finance

FDIC insured financial institutions (HQs)	3
Assets (000)	\$776,548
Branch offices	127
Institutions represented	17

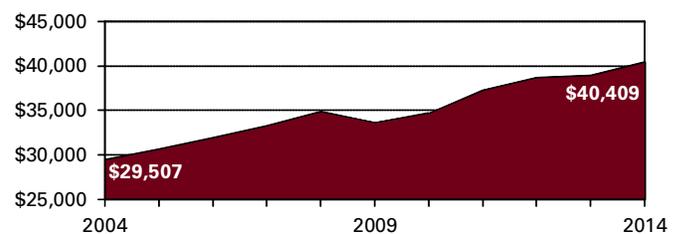
## Transfer Payments

Total transfer payments	\$3,462,122,000
Payments to individuals	\$3,385,900,000
Retirement and disability	\$1,295,337,000
Medical payments	\$1,558,893,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$307,653,000
Unemployment benefits	\$32,825,000
Veterans benefits	\$79,457,000
Federal education and training assistance	\$86,143,000
Other payments to individuals	\$25,592,000
Total personal income	\$15,182,986,000
Dependency ratio	22.8%
(Percent of income from transfer payments)	

## State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	4
Acreage	3,155.60

## Per Capita Personal Income



## Civilian Labor Force

	2011	2012	2013	2014	2015
Civilian labor force	189,200	187,900	189,400	188,300	186,800
Employed	171,600	173,900	175,000	177,400	176,900
Unemployed	17,700	14,000	14,300	10,900	9,800
Unemployment rate	9.3	7.5	7.6	5.8	5.3

## Establishments, Employment, and Wages by Sector: 2014

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	8,404	139,788	\$5,424,006,543	\$746
Goods-Producing	1,453	34,726	\$1,894,322,293	\$1,049
Natural Resources and Mining	85	1,191	\$79,605,762	\$1,285
Constuction	812	6,876	\$358,819,407	\$1,004
Manufacturing	556	26,659	\$1,455,897,124	\$1,050
Service-Providing	6,952	105,062	\$3,529,684,250	\$646
Trade, Transportation and Utilities	1,917	29,054	\$953,890,992	\$631
Information	80	1,598	\$65,308,800	\$786
Financial Services	839	7,157	\$337,149,319	\$906
Professional and Business Services	1,319	13,679	\$618,208,333	\$869
Education and Health Services	1,066	30,847	\$1,177,899,446	\$734
Leisure and Hospitality	892	17,240	\$248,243,542	\$277
Other Services	824	5,452	\$128,238,682	\$452
Federal Government		912	\$54,926,927	\$1,159
State Government		1,319	\$71,482,814	\$1,042
Local Government		16,286	\$637,420,807	\$753

Private Sector total includes Unclassified establishments not shown.

## Change Since 2009

Private Sector	-2.0%	6.4%	20.6%	13.4%
Goods-Producing	-8.1%	12.9%	29.8%	15.0%
Natural Resources and Mining	32.8%	137.7%	270.7%	55.8%
Construction	-15.1%	15.8%	40.6%	21.5%
Manufacturing	-0.9%	9.6%	23.1%	12.3%
Service-Producing	-0.6%	4.4%	16.1%	11.2%
Trade, Transportation and Utilities	-3.1%	3.6%	14.4%	10.3%
Information	-2.4%	-14.2%	-9.3%	5.6%
Financial Services	-3.1%	-2.1%	16.0%	18.4%
Professional and Business Services	0.5%	4.5%	40.3%	34.3%
Education and Health Services	7.7%	5.3%	8.2%	2.7%
Leisure and Hospitality	-0.6%	12.2%	26.6%	13.1%
Other Services	-2.3%	-3.7%	9.7%	13.9%
Federal Government		-17.9%	-9.2%	10.8%
State Government		-12.5%	-9.2%	3.8%
Local Government		-0.2%	2.7%	2.9%

## Business Numbers

	2011	2012	2013	2014	2015
Business starts	548	703	537	553	488
Active businesses	6,997	6,938	6,888	6,882	6,807

## Major & Notable Employers

Alliance Community Hospital	Serv
Aultman Hospital	Serv
Canton City Schools	Govt
Synchrony Financial/GE Capital	Fin
Heinz Kraft Foods	Mfg
Mercy Medical Center	Serv
Nickles Bakery	Mfg
Republic Engineered Products	Mfg
Shearer's Foods	Mfg
Stark County Government	Govt
Stark State College	Serv
Timken Co	Mfg
Wal-Mart Stores Inc	Trade

## Residential

### Construction

	2011	2012	2013	2014	2015
Total units	251	470	632	550	558
Total valuation (000)	\$45,056	\$80,585	\$105,121	\$107,274	\$105,900
Total single-unit bldgs	206	353	491	403	405
Average cost per unit	\$202,680	\$202,334	\$194,936	\$227,969	\$233,144
Total multi-unit bldg units	45	117	141	147	153
Average cost per unit	\$73,422	\$78,297	\$66,716	\$104,781	\$75,012